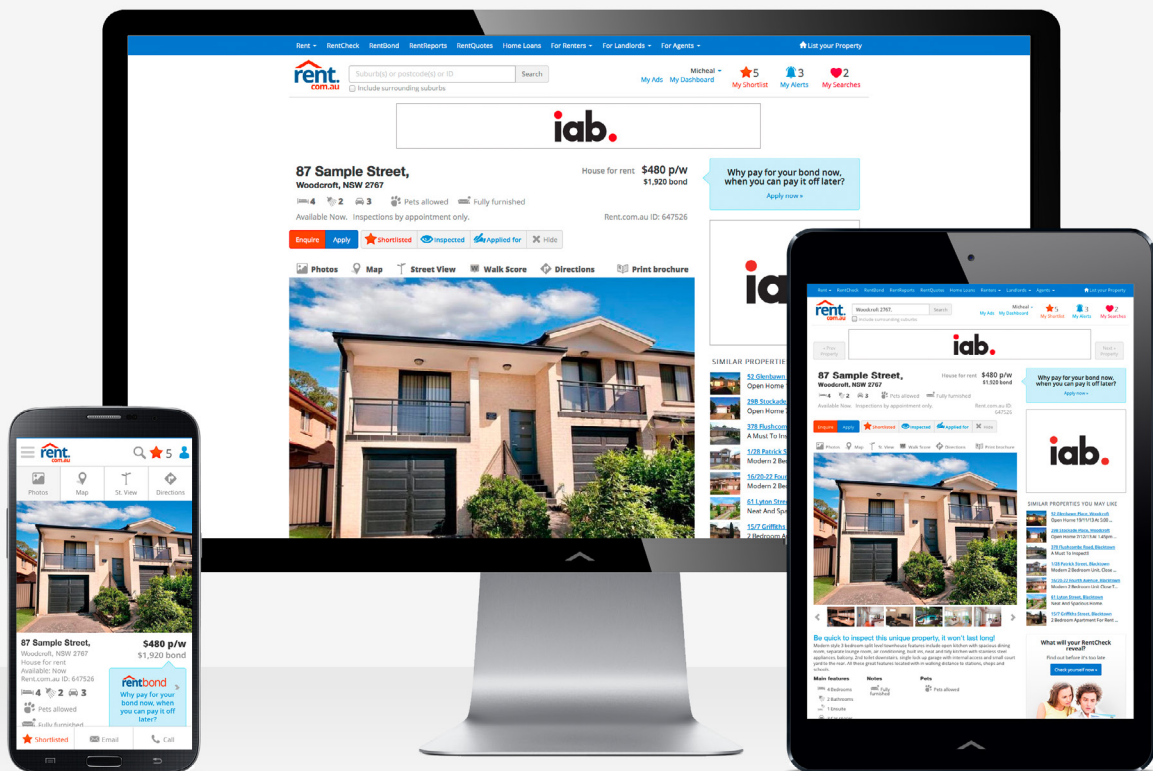


# rent. com.au



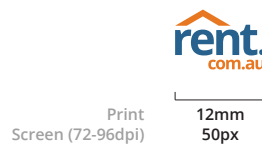
Branding & style guide

# Branding guidelines

## MASTER BRAND LOGO



## MINIMUM SIZES



## MINIMUM CLEAR SPACE



## COLOUR GUIDE



**HEX #E87722**  
**PMS 158 ORANGE**

C	0	R	232
M	62	G	119
Y	95	B	34
K	0		



**HEX #005893**  
**PMS 301 BLUE**

C	89	R	39
M	60	G	98
Y	23	B	142
K	5		

Download logos directly from:  
<http://promo.rent.com.au/rentlogos.zip>

# Sub branding guidelines

## SUB BRAND LOGOS

rentcheck

rentbond

rentreports

rentquotes

rentconnect

## LOGO VARIATIONS

rentcheck

Without byline

rentcheck

comprehensive tenant checks

With byline

## MINIMUM SIZES

rentcheck

Print  
Screen (72-96dpi)

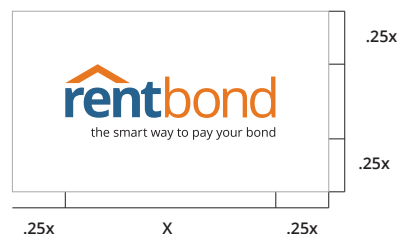
20mm  
57px

rentcheck

comprehensive tenant checks

40mm  
114px

## MINIMUM CLEAR SPACE



Download logos directly from:  
<http://promo.rent.com.au/rentlogos.zip>

# Branding guidelines

## SUB BRAND LOGOS

The rent.com.au master logo and sub brand logos may be used on white or light grey backgrounds in full colour or as grey scale logos. When used on coloured or picture backgrounds, then logos must be placed within a white rectangle with minimum clear spacing. Examples ticked below show correct branding usage.

